

Privacy Policy

SocialSparkApp LLC

Last Updated: August 28th, 2025

Please read the following Privacy Policy carefully. This Privacy Policy governs Your use of the SocialSparkApp LLC (hereafter referred to as “SocialSparkApp”, “We”, “Us”, “Our”, “Company”) App, social network platform, and Services.

Definitions

Any capitalized words not defined in this Privacy Policy shall have the meaning ascribed to them in the Terms of Use.

By using Our App, You acknowledge that You have read and understand all of this Privacy Policy, and You agree to be bound by Our Privacy Policy. We are sensitive to the concerns that You have about the use of the personally identifiable information (“PII”) that You disclose to Us via Our App. Accordingly, this Privacy Policy sets forth Our privacy practices and the possible uses of the PII that We gather via Our App.

Persons or businesses that decide to fully access all the features available through the use of Our App are required to register as a “User” which allows them to participate in the use of Our App. The term “User,” “You”, and “Your” means registered Users, businesses, or third party service providers whether or not they are a person, company, business, or organization.

You have read, agree, and accept this Privacy Policy, as well as Our Terms of Use and other policies referenced therein, all of which forms a binding agreement (“Agreement”) between You and Us. If You do not agree to this Privacy Policy, You agree that You will not use Our App. The Company reserves the right to change this Privacy Policy at any time and will post the date We last update Our Privacy Policy at the top of this page. If You do not agree to the amended Privacy Policy, You agree to stop using Our App. You will be deemed to have accepted the amended Privacy Policy if You continue to use Our App after such changes have been made showing the “Last Updated” date. Any changes will be effective immediately upon the posting the new date. If changes are made, We will simply change the date appearing at the top of this page to show when the Privacy Policy was last modified, and You agree it is Your responsibility to check back often for updates. Your continued use of Our App after the effective date of a revised version of this Agreement constitutes Your acceptance of Our Privacy Policy.

Through the use of Our App or Services, You agree to the terms provided in Our Privacy Policy regarding the use of Your PII and data that We collect.

Users that feel Our Privacy Policy is unacceptable to them agree and represent that their only recourse is to discontinue use of Our App and to discontinue use of Our Services.

We have established this Privacy Policy to let Users know the kinds of PII We may gather from Our App, how and why We gather the PII, what We use the PII for, and when We might disclose the PII.

Please be advised that the practices described in this Privacy Policy apply only to PII gathered by Us and any PII We may also receive about Users from other online and offline sources, such as public databases,

in connection with Our App. Each User that downloads or uses Our App agrees to have their PII processed in accordance with this Privacy Policy.

Our Privacy Policy and Terms of Use form the Agreement with each User and sets out the basis on which any personal data We collect from them, or that they provide to Us, will be utilized by Us. Any PII We collect will only be used in accordance with this Privacy Policy and the Terms of Use. Please read the following carefully to understand Our views and practices regarding Content, Information, PII, and data and how it will be treated.

Through the use of Our App and Our Services each User agrees to the terms provided in Our Privacy Policy regarding the use of their Content, Information, PII and the data that We collect by their use of Our App and using Our Services.

Communications From Us

To improve Our Services, We may ask Users to complete surveys that We use for research purposes, although Users do not have to respond to them. We may periodically send Users information regarding Our App, updates, promotional emails, special offers, surveys, or other information which We think Users may find interesting. In such cases We will use the email address You provided to Us and which You agree We may send emails to for such purposes. We will also use Your PII to respond to requests You may make of Us. We may also refer to Your PII to better understand Your needs and how We can improve Our App. You may opt-out of receiving promotional materials by following the opt-out instructions contained in the materials or by emailing notice of cancellation, but in either event You agree and understand You will not be entitled to a refund in whole or in part.

Information We May Collect From Users

Each User agrees that by entering any information via Our App or otherwise providing any information to Us, We may collect the following PII and use it in providing the Services associated with Our App: Name, contact information, including email address, phone number, age, gender, IP (Internet Protocol) address, Your User handle or User name, geographic location, geo positional data, PII supplied during the processing of registering with Us, data usage trends, data showing the effectiveness of promotional campaigns, browser PII, demographic PII, browsing preferences, browsing data, the type of device being used, App usage PII, PII regarding any urls used with Our App, data regarding use of Our App, other PII relevant to surveys and/or offers, and any other PII We are legally allowed to collect or is required for Us to collect to have appropriate operations on Our App. Additionally, We will have access to Your PII, as well as financial and other PII you input into Our App and software system. This PII will also include any PII or data You enter about other people such as your customers, clients, or any other third parties. We require this PII to provide Users with better Services. As further stated below in this Privacy Policy, We shall not be liable for, and You agree to indemnify Us from all such claims by third parties related to Your misuse of such third party PII and You represent and acknowledge that You have the express written consent to use the PII provided by those third parties to facilitate business and transactions with them.

Automatically Collected PII

Whenever You interact with Our App, We automatically receive and record PII through the server logs from Your browser or device, which may include Your IP address, geolocation data, device identification, "cookie" PII, the type of browser and/or device You are using to access Our App, and the page or feature You requested. "Cookies" are identifiers We transfer to Your browser or device that allow Us to recognize Your browser or device and tell Us how and when pages and features on Our App are visited and by how many people. Cookies and similar tracking technologies, such as beacons, scripts, web

beacons and tags (which together We refer to as “cookies”), are small bits of text, usually stored on a User's computer hard drive or within a browser. They enable Our App to remember PII about the User's visit to Our App. On mobile websites and mobile applications, We use device IDs and / or Advertising IDs in a similar manner to which We use cookies. You can find more PII about cookies at: www.allaboutcookies.org or www.youronlinechoices.eu.

The types of cookies We may use include but are not limited to:

Session Cookies. These are cookies which expire once You close Your web browser.

Persistent Cookies. These are cookies which stay on Your desktop or mobile device for a specific period of time or until You delete them from Your device.

First-party cookies. These are cookies that are set by Our App when You visit, or by a third party at Our request.

Third-party cookies. These are cookies that are set by a third-party other than that of the website You are visiting. If You visit Our App and another party sets a cookie through that website this would be considered a third-party cookie.

Essential cookies are sometimes called “strictly necessary” because without the use of this type of cookie We cannot provide many of the services that You need to use Our App. They are usually only set in response to actions made by You related to a request for Services or to use various features on Our App. For example, essential cookies help remember Your preferences, such as setting Your privacy preference or logging in, as You move around Our App and use its features.

Analytical cookies are as the name implies used to analyze and track PII about Your App visits so We can review performance and use that PII to better improve Our App, its features, Services, and Content. The PII these cookies collect is useful for possible future services, monitoring, and marketing.

Functionality or preference cookies let us operate various features on Our App according to Your preferences. These cookies help us to provide You with Our Services based on PII You provide to Us, such as Your username, Your preferred language choice, and how You have customized Our App features. These preferences are recalled and the next time You visit Our App You won't have to set them again. They may be set by Us or by third party providers whose services We have added to Our pages and they help the App function properly according to Your preferences.

Targeting or marketing cookies are cookies that are placed by third-party advertising platforms or networks in order to deliver ads and track ad performance, enabling advertising networks to deliver ads that may be relevant to You based upon Your activities. This is known as behavioral, tracking, or targeted advertising on a social media platform or website. The PII is then used to show You advertisements that You may be interested when You visit other websites or social media platforms. For example, these cookies remember which browsers have visited the website. If You do not allow these cookies You will still see basic advertising on Your browser but that advertising will be general in nature and not specific to Your interests.

You may be able to change the preferences on Your browser or device to prevent or limit Your device's acceptance of cookies, but this may prevent You from taking advantage of some of Our features. Please refer to Your devices settings to make those changes.

We may receive confirmation when You open an email from Us. This confirmation helps Us make Our communications with You more interesting and improve Our App, features, Content, and Services.

We may use this data to customize Content for You that We think You might like, based on Your usage patterns. We may also use it to improve the App – for example, this data can tell Us how often Users

view particular Content or use a particular feature or Service offered through Our App, and We can use that knowledge to make improvements.

Processing of Your PII and other Data

Your PII and other data may be processed outside of Our servers or the third party servers that We may use and any protections that are provided through Our Servers or the third party servers that We may use regarding Your PII and other data will no longer apply once Your PII and other data is outside of these systems. We will not (a) modify Your PII and other data, except to provide the application or when expressly permitted in writing by You, (b) disclose Your PII and other data except as compelled by law or as expressly permitted in writing by You, or (c) access or use Your PII and other data except to provide the application and prevent or address service or technical problems, or at Your request in connection with customer support matters. In addition, We will comply with all applicable laws in providing the application to You. We agree to maintain the confidentiality of any PII and other data accessible by Us or Our App indefinitely following the expiration or termination of this Agreement.

Artificial Intelligence (AI) Disclaimer

This section outlines Our use of Artificial Intelligence (“AI”) and machine learning technologies. By using Our App, You acknowledge and agree to the practices described herein.

1. How We Use AI:

We may leverage AI and machine learning through Our own software App, for various purposes to enhance Your experience, improve Our Services, and operate more efficiently. These uses may include, but are not limited to:

Personalization: Tailoring content, recommendations, and features based on your preferences and usage patterns.

Service Improvement: Analyzing aggregated and de-identified data to identify trends, improve functionality, and develop new features.

Security & Fraud Prevention: Detecting and preventing malicious activities, unauthorized access, and fraudulent transactions.

Content Moderation: Assisting in identifying and moderating inappropriate or harmful content in accordance with Our Terms of Use.

Customer Support: Powering chatbots or intelligent assistants to provide faster and more efficient support.

Data Analysis & Insights: Extracting insights from data to optimize Our operations, marketing, and business strategies.

2. Data Used by AI:

The AI systems we may use from time to time may process various types of PII and other Information, including:

PII and other Information You provide directly: Such as Your profile PII, communications, and content You submit.

Automatically collected data: Such as usage data, device PII, IP addresses, and location data (where applicable and with Your consent).

Publicly available PII: In some cases, AI models may be trained on or process publicly accessible data.

We endeavor to use anonymized or aggregated data where possible for AI training and analysis to minimize the use of personally identifiable PII.

3. Limitations and Accuracy of AI:

While We strive to develop and implement AI systems that are accurate, fair, and reliable, it's important to understand the inherent limitations of AI:

Errors and Inaccuracies: AI models, by their nature, may occasionally produce outputs that are incorrect, incomplete, or based on flawed assumptions. Also, if the error is made by a typo or inaccurate PII You input, AI will not necessarily be able to correct Your error.

Bias: AI models are trained on data, and if that data contains biases, the AI may perpetuate or even amplify those biases. We are committed to mitigating bias in Our AI systems through careful data selection, model design, and ongoing evaluation.

Contextual Understanding: AI may not always fully grasp the nuances of human language, intent, or complex real-world situations, potentially leading to misinterpretations.

No Substitute for Human Judgment: Any decisions or actions taken based solely on AI outputs should be critically reviewed. Our AI systems are often designed to assist, not replace, human judgment and oversight.

4. No Automated Decision-Making with Legal or Significant Effects (where applicable):

Unless Your explicit consent is required by law, We do not use AI for automated decision-making that produces legal effects concerning You or similarly significantly affects You.

5. Data Security and Privacy:

We implement appropriate technical and organizational measures to protect the data processed by Our AI systems, in accordance with Our Privacy Policy. This includes data encryption, access controls, and regular security audits.

6. Your Choices and Rights:

Your rights regarding Your PII and data, as outlined in the "Your Choices and Rights" section of this Privacy Policy, apply to PII and data processed by Our AI systems. Depending on Your jurisdiction, You may have rights related to access, rectification, erasure, restriction of processing, and objection to processing, even when AI is involved.

Your Choices and Rights

You have the following choices and rights concerning Your personal PII. Depending on where You live and the applicable privacy laws, these rights may include:

Access and Update: You may access and update Your personal PII.

Opt-Out: You can opt out of receiving SMS or email communications from Us at any time by following the instructions provided in those messages.

Access: You can request to see the personal PII We hold about You.

Correction: You can ask Us to correct any inaccurate or incomplete PII We have.

Deletion: You can request that we delete Your PII in certain circumstances.

Opt-Out of Marketing: You can opt out of receiving marketing communications from Us at any time.

Do Not Sell/Share: You have the right to direct Us not to "sell" or "share" Your personal PII.

Use of Cookies

Our App uses cookies. A cookie is a small file which asks permission to be placed on a computer's hard drive. Once someone has accepted the cookie, the file is added and the cookie helps analyze web traffic and browsing habits, such as what areas of Our App are visited most frequently. At times We may gather PII through the use of a cookie file which enables Us to gather statistical PII regarding the use of Our App. This helps Us to improve not only Our App, but the Services We can provide to Users. We may use analytical software to track User habits and trends.

Users do have the choice to decline cookies. Most web browsers automatically accept cookies, but people can usually modify their browser setting to decline cookies if they prefer. Should You choose to decline cookies You may be unable to access certain PII or parts of Our App, and some or all of the Services may not work properly. Our advertisers and promoters may also use cookies, over which We have no control.

We may use cookies to help You personalize Your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run platforms or deliver viruses to Your computer. Cookies are uniquely assigned to You and can only be read by a web server in the domain that issued the cookie to You.

One of the primary purposes of cookies is to provide a convenience feature to save You time. The purpose of a cookie is to tell the web server that You have returned to a specific page. For example, if You register with Our App, a cookie helps Us recall Your specific PII on subsequent visits. This simplifies the process of recording Your personal PII, such as billing addresses, preferences, and so on. When You return to Our App, the PII You previously provided can be retrieved, so You can easily use the App features that You may have customized.

We may also collect anonymous and aggregate PII from You about Your preferences in navigating the App by using cookies, action tags and other methods. Cookies are small text files that identify Your computer. We may use cookies to, among other things, monitor usage of the App, customize features of the App, identify Your computer operating system and browser, and complete transactions. An action tag is a small, graphic image on a webpage that is designed to allow the website owner or a third party to monitor who is visiting a website by collecting the IP address of the computer to which the tag is sent, the URL of the webpage that the tag comes from and the time at which such webpage was viewed. Action tags may be associated with cookie PII. We may also use such anonymous and aggregate PII for promotional and other business purposes.

Much of the PII We obtain is from Your device and includes, but is not limited to:

- **Device operations:** PII about the activities performed on Your device, such as windows open while using Our App, or mouse movements.
- **Device attributes:** PII such as the operating system Your device uses, hardware and software versions, battery level, signal strength, available storage space, browser type, application and file names and types, and device plugins.
- **Identifiers:** unique identifiers, device IDs, and other identifiers, that may be available from games, apps or accounts You use, and family device IDs (or other identifiers unique to Our products and services associated with the same device or account).
- **Device signals:** Bluetooth signals, and PII about nearby Wi-Fi access points, beacons, and cell towers.
- **Data from device settings:** PII You allow Us to receive through Your device settings that You turn on, such as access to Your global positioning system (“GPS”) location, camera or photos. If You decide not to turn on Your GPS location function in Your device You will very likely not be able to use any or all the features in Our App since Our App may rely on GPS.
- **Network and connections:** PII such as the name of your mobile operator or ISP, language, time zone, mobile phone number, IP address, connection speed and, in some cases, PII about other devices that are nearby or that operate on Your network.
- **Cookie data:** data from cookies stored on Your device, including cookie IDs and settings.
- **Server Logs:** We have database logs for each query which is firing through front end or mobile application along with exception logs.
- **Cookies:** We may store a User’s basic PII like name, email address, role, mobile number inside cookies along with a secured user token.
- **Tracking Tools:** We may use Facebook pixel tracking, google tag manager, and other required tracking tools to track a User’s journey in Our App application.

IP Address

An IP (Internet protocol) Address is automatically assigned to the computer that someone is using by their Internet Service Provider (ISP) and is identified and logged automatically in Our server log files whenever someone visits Our App or uses Our Services. This also allows Us to identify the time(s) of visit(s) and the page(s) of Our App that have been visited. Our collecting IP Addresses is considered a standard practice on the Internet and is done by many third party sites.

Location PII

We may also obtain PII about a User’s physical location, such as by use of a global positioning system (“GPS”) and other geolocation features in Your computer, laptop, or mobile device, or from other PII We collect. For example, a User’s IP Address indicates the general geographic region from which they are connecting to the Internet.

Heat Map and Tracking Software

We may use various types of website tracking software (“Tracking Software”) to track mouse movement, scrolling, and clicks on Our App in order to better understand Our Users’ needs and to optimize the use of Our Services. The most common form of Tracking Software is referred to as a “heat map” and the forms of heat maps include scroll maps, click maps, and movement maps. Heat maps are graphical representations of data where values are depicted by color. You specifically agree to Our use of Tracking Software and heat maps.

Our Tracking Software may capture screen shots of Users’ mouse movements, scrolling, and clicking habits which helps Us understand what Users want, care about, and do on Our App by visually

representing their clicks, taps and scrolling behavior. Some of the reasons why We use heat map software are as follows: to see if Users are reaching important Content or failing to see it, to find and use a page's main links, buttons, opt-ins, and CTAs, to see if Users are getting distracted by non-clickable elements, and to compare usage against mobile, tablet and desktop devices.

We use Tracking Software to help Us better understand Our Users' experience (e.g. how much time they spend on which pages, which links they choose to click, what Users do and don't like, etc.) and this enables Us to build and maintain Our Services with User feedback. This Tracking Software uses cookies and other technologies to collect data on Our Users' behavior and their devices. This includes a device's IP address (processed during Your App visit or use of Our Services and stored in a de-identified form), device screen size, device type (unique device identifiers), browser PII, geographic location (country only), and the preferred language used to display Our App. This Tracking Software stores this PII on Our behalf in a pseudonymized User profile.

App Analytics

We use multiple web analytics tools provided by service partners such as Google Analytics to collect information about how You interact with Our App and software, including what pages You visit, what site You visited prior to visiting Our App, how much time You spend on each page, what operating system and web browser You use and network and IP information. We use the PII provided by these tools to improve Our Services. These tools place persistent cookies in Your browser to identify You as a unique user the next time You visit Our App or use Our Services. Each cookie cannot be used by anyone other than the service provider (example: Google for Google Analytics). The PII collected from the cookie may be transmitted to and stored by these service partners on servers in a country other than the country in which You reside. The PII collected is used and shared by these service providers in accordance with their individual privacy policies. You can control the technologies We use by utilizing settings in Your browser or third-party tools. You can opt-out of making Your activity available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing PII with Google Analytics about visits activity. For more PII on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>.

Do Not Track Signals and GPC

Please note that Your browser setting may allow You to automatically transmit a "Do Not Track" signal to websites and online services You visit. We do not generally alter Our practices when We receive a "Do Not Track" signal from a visitor's browser. To find out more about "Do Not Track," please visit <http://www.allaboutdnt.com>. Global Privacy Control (GPC) is a technical specification that You can use to inform websites of Your privacy preferences regarding ad trackers. If You do choose to set up GPC, it may impact the functionality of Your use of Our App and Service, but We honor the GPC signal automatically in Your cookie preferences.

Targeted Advertisements

Targeted ads or interest-based offers may be presented to You based on Your activities on Our App, Our App, other third party sites, and based on the products You currently own. These offers will display as varying product banners presented to You. We also partner with third parties to manage Our advertising on Our App and third party sites. Our third party partners may use technologies such as cookies to gather data and PII about such activities in order to provide You with advertising based upon Your

browsing activities and interests, and to measure advertising effectiveness. If You are in the US or Canada and wish to opt out of interest-based advertising visit <http://preferences-mgr.truste.com> If You are located in the European Union visit www.youronlinechoices.eu. Please note You will continue to receive generic ads.

What We Do With the PII and other Information That We Gather

Each User agrees that We may use the PII and other Information that We gather as follows: In order to process a User's purchase of Services, We must share certain personal PII every time a User signs up for Our Services. Such PII may include the User's e-mail address, physical address, phone number, and credit card PII. Our service representatives may use Your telephone number or e-mail address to notify You of the status of Your account as necessary and appropriate. We may share User PII with vendors, business clients, and other third-party providers who are performing services for Us. We may also use User PII for internal record keeping and data analysis. For Our statistical purposes, We gather details of User visits to Our App and the PII that Users access, including, but not limited to, traffic data, location data, browser usage, page visits, weblogs, and other communication data. When Users contact Us, We may keep a record of that correspondence. We also use Users PII to ensure that Content from Our App is presented in the most effective manner for computer or mobile devices.

We reserve the right to share Your PII in response to duly authorized PII requests of governmental authorities or where required by law. We may also disclose Your PII if necessary for fraud protection and credit risk reduction purposes, or in the good-faith belief that such action is necessary to protect and defend the rights or property of the Company or the Users of Our App or to act under urgent circumstances to protect the safety of the Company, its employees, other Users of Our App, Our service providers, advertisers, or members of the public.

From time to time, personal financial PII (including credit card PII) may be transmitted to facilitate transactions between Us and Users who are purchasing Our Services. We will not share such personal financial PII with third parties other than those third parties such as banks, processing gateways and merchant processors required to process a User's purchase, and Users understand that We cannot control how the banks, processing gateways or merchant processors will use such personal financial PII. Therefore, Users using this App and the Services hereby consent to such sharing of personal financial PII. Each User agrees to assume the risk and agrees that it is their responsibility to properly handle, secure, not store and destroy such personal financial PII as may be necessary to protect it from misuse. You agree that We shall not be liable to Users or any third party for misuse of such Content or personal financial PII.

We may disclose PII We collect from Users to an affiliate or other third party in the event of any merger, sale, joint venture, assignment, reorganization, liquidation, transfer or other disposition of all or any portion of Our business, assets, or stock.

We may use third-party advertising companies to serve ads when Users visit Our App. These third-party advertising companies may use advertising technologies such as cookies, web beacons and other similar advertising technologies. These companies may use aggregated PII about Your visits to Our App, third party sites, and use of Our Services and in order to provide advertisements and promotions about Our Services that We believe Users may find of interest.

We may also release Users PII when We believe release is appropriate to comply with the law, enforce Our App policies and Terms of Use, or protect Ours or other's rights, property, or safety. However, non-personally identifiable visitor PII may be provided to other parties for data analysis, improving Our Services, marketing, promotional, advertising, or other uses.

From time to time, Your personally identifiable PII and business financial PII (“Financial PII”) (including, but not limited to, banking PII, credit card PII, payment facilitator details, or other financial PII) may be transmitted to facilitate transactions between You and Us. We will never share such Financial PII with third parties other than those third parties such as payment facilitators, banks, processing gateways, financial intermediaries, and merchant processors required to process and facilitate the sending and receiving of payments, and You understand that We cannot control how these third parties will use such Financial PII to perform their services to facilitate payments. Therefore, You hereby consent to such sharing of Financial PII. You agree to assume the risk and agree that it is Your responsibility to properly handle, secure, not store and destroy such Financial PII as may be necessary to protect it from misuse. You hereby consent to such sharing of Financial PII and hold Us harmless and indemnify Us from any claims, breaches, loss, or damage resulting from the use of those payment facilitators, banks, processing gateways, financial intermediaries, and merchant processors We use. You agree We shall not be liable to You or any third party for misuse of such Financial PII.

Under What Other Circumstances May We release PII?

In addition to sharing Your PII with third parties as described above, We may also release Your PII to other third parties if We believe that such release is necessary (a) to comply with the law (e.g., a legal process or a statutory authorization or requirement) or a court order, (b) in order to apply or enforce the Terms of Use, (c) to protect You, other App Users, or Us from fraudulent, abusive, or unlawful use of the App, or (d) if We reasonably believe that a danger to any person or property requires the disclosure of such PII or otherwise if We believe such a disclosure is needed to protect Our interests (as determined by Us in Our sole discretion).

Our rights under this Privacy Policy may be automatically assigned by Us, in Our sole discretion, to a third party or parties, and such an assignment will inure to the benefit of Our successors, assigns and/or licensees. Without limitation of the foregoing, We may sell, transfer or otherwise share some or all of Our assets, including without limitation Your PII, with any company under Our common control, joint venture, as well as to a potential acquirer and/or an acquirer (including without limitation in connection with a merger, reorganization, or sale of assets or stock, or in the event of bankruptcy). In each such instance, the PII We have collected from You may be one of the assets transferred in connection with such a transaction.

What We Don’t do with the PII We Gather:

We will not disclose, sell, distribute, rent, lease or use any of a User’s data, PII, or Financial PII, or the data, PII, or Financial PII of the User’s customers, clients, leasees, payees, mortgagors, or other third parties, or pass on any such data, PII, or Financial PII to third parties, which are not Our officers, directors, members, managing members, employees, business partners, affiliates, strategic partners, licensors, licensees, independent contractors, third party service providers, agents or representatives, unless We have Your permission or are required by law to do so.

We do not store Your credit card PII. The credit card PII and actual processing does not take place on and is not stored on Our servers. The transaction is processed on the servers of the particular credit card processor We may be using from time to time to process the transaction.

Notice for Residents of Certain Other States

The Virginia Consumer Data Protection Act (“VCDPA”), Colorado Privacy Act (CPA), and Connecticut Data Privacy Act (CTDPA), Utah Consumer Privacy Act (UCPA), as well as some other state laws (“Applicable State Law”) provide residents of those states with certain rights, including the following:

Your Right to Confirm and Access: You have the right to confirm whether We are processing PII about You and access the PII We process about You.

Your Right to Portability: You have the right to obtain a copy of the PII We maintain and process about You in a portable and, to the extent technically feasible, readily-usable format.

Your Right to Delete: You have the right to request that We delete the PII We maintain or process about You.

Your Right to Correct: You have the right to request that We correct inaccuracies in the PII We maintain or process about You, taking into consideration the nature and purpose of such processing.

Your Rights to Opt-Out: You have the right to opt-out of certain types of processing of PII, including:

- Opt-Out of the “sale” of PII as defined by Applicable State Law;
- Opt-Out of targeted advertising by Us;
- Opt-Out of automated profiling for the purposes of making decisions that produce legal or similarly significant effects.

If the laws of your state or country of residence differ from what is stated above, please contact Us.

Please note, as explained above, We do not “sell” PII as that word is traditionally defined.

Online eCommerce App

We may use an online e-commerce platform that allows Us to provide the Services to You. Your PII, including personal PII, may be transmitted through, and stored on third-party servers. By using Our Services, You consent to the collection, disclosure, storage, and use of Your personal PII in accordance with this Privacy Policy and Our Terms of Use.

Social Media, Posts, Texts, Forums and Profiles

Each User agrees that We may make available through Our App, third party sites, or the Services certain forms of media either now existing or to be created in the future (for example, social media, message boards, applications, metaverses, augmented reality social networks, chat functionality, videos, pictures, images, profile pages, text messaging and blogs) to which Users may be able to post Content. Please note that any Content, We, rss providers, outside third parties, or Users provide on these various forms of media may become public, and may be available to visitors to Our App, third party sites, Our Services, and to the general public, including without limitation the ratings and reviews that accompany any pages on Our App or third party sites. We urge Users to exercise discretion and good manners when disclosing any of their personal or financial PII. Additionally, as stated in Our Terms of Use, You give Us the free unlimited right to use any comments or Feedback You give Us, which we may use for any purpose whatsoever, including but not limited to reproducing, modifying, disclosing, exhibiting,

displaying, transforming, creating derivative works, and distributing the Feedback to others in social media, print, audio, or any other form of communication without limitation.

EACH USER AGREES THAT WE SHALL NOT BE RESPONSIBLE FOR ANY LOSS CAUSED BY OUR USE OR THE USE BY ANY UNAUTHORIZED PERSON OR ENTITY, OF ANY CONTENT THAT USERS DISCLOSE THROUGH OUR APP OR THE USE OF OUR SERVICES.

California Online Privacy Protection Act Compliance

As part of the California Online Privacy Protection Act, all Users of Our App may make any changes to their PII at any time by logging into their account and changing their PII. We will not distribute their personal PII to outside parties without their consent.

Children Online Privacy

Anyone under 18 years of age should not access Our App and should not use Our Services. Our App and Services are not intended for those under 18, and We will not knowingly collect any PII from anyone under the age of 18. If We discover that We have collected any personally-identifying PII from a child or person under the age of 18, We will promptly remove that PII from Our database.

Security Not Guaranteed

We use reasonable organizational, technical, and administrative measures to protect each User's personal PII and PII under Our control. However, We cannot guarantee 100% percent protection and security of such personal PII. Please do not email or text Us credit card PII and/or other sensitive personal or financial PII.

Security

We are committed to ensuring that PII is secure. All non-financial PII and Information provided to Us is stored on Our secure servers. In order to prevent unauthorized access or disclosure, We have taken all reasonable steps and put in place suitable safeguards to secure the PII We collect from Users online.

Unfortunately, the transmission of PII via the internet is not completely secure. Although We will use reasonable efforts to protect each User's personal data, We cannot guarantee the security of their data transmitted to Our App; any transmission is at the risk of each User. Once We have received PII, We will use the necessary procedures and security features to try to prevent unauthorized access. We will take all reasonable steps necessary to ensure that PII and data is treated securely and in accordance with this Privacy Policy.

Contact Us

Please contact Us if You would like to access Your personal PII, request that Your personal PII be removed from Our data base, or to have Your PII updated, changed or modified.

Links to Third Party Sites

Our App may contain links to other third party sites. However, once Users have used these links to leave Our App, they should note that We do not have any control over the third party site being visited. Therefore, We cannot be responsible or liable for the protection and privacy of any PII provided or which is obtainable when visiting those third party sites which are not governed by this Privacy Policy or Our Terms of Use. To the extent that You access or use the Service through or on another third party site or application, then the privacy policy of that third party site or application will apply to Your access or use of that site or application. We encourage Our Users to read the privacy statements of other third party sites or applications before proceeding to use them.

Access to and Control Over PII We Send Users

From time to time We may send Users emails about special offers, discounts, products, or additional

Services We feel they may find useful. Users can opt out of receiving Our emails by clicking the unsubscribe button in the email.